



FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

JANUARY 1981

SPORTSWEAR SETS SAIL FOR SPRING/SUMMER '81, AS FASHION OPTIONS REPLACE FASHION DICTATES

REVIEWED:

DESIGNER SPORTSWEAR:
SPRING/SUMMER

TORONTO: EATON CENTER

KNITS: SPRING/SUMMER

FI FINDS

INTERSTOFF

American sportswear, like its European counterparts, offers a wider choice of looks than has been seen in recent seasons. This enables the customer to dress "chacun a son gout," (each to his own taste), but also needs more expert guidance than ever from the retailer. And the smart retailer can simplify selection by zeroing in on the common denominators, letting the points of divergence fall into second place.

HERE'S HOW!

SKIRTS/DRESSES are both SHORTER--lots shorter, the briefest almost sure to end up as popular--again tunics--and LONGER, perhaps reflecting the indecision of the times, thus affording the customer yet another personal choice BUT PANTS are where the action is, in more lengths and shapes than ever, and terrific when topped by TUNICS DETAILS determine the LOOK: Everybody loves a sailor, be it the elegant regatta look familiar in impressionistic paintings of the South of France, or an amusing cartoon character; sweet-innocent lingerie touches of lace, ribbon, ruffles and tiers, tiers, tiers. Also, sequins.

FABRICS set the tone: SILK, silk charmeuse, thin bengal; LINEN, flannel, cotton; leather and suede

PATTERNS: Sailor stripes abound; jungle and camouflage prints COLORS: White, off-white, blue/white with or without red; Sahara and safari neutrals

DRESSES: Mixed Liberty print, white lace bodice/petticoats: PERRY ELLIS; Cotton/silk knit long torso, flounced hem: DDDOMINICK; white lace-tiered dress/lace-banded pants: GIORGIO SANT'ANGELO.

Mini: Sailor: BLASSPORT; ruffled Balinese print: CYGNE; embroidered crepe, butterfly sleeves: FRANK TIGNINO.

Midi: Satin-trim white organza, pastel embroidery: KASPER; tiered cotton voile: CULLINANE; bib-front mid-calf shirtdress: RALPH LAUREN.

SKIRTS: No short-age here, only SHORT-NESS, as hemlines vie to reach a vanishing point. But shapes are easier and fuller, include pleated, flounced, split and sarong:

SPORTSWEAR SETS SAIL FOR SPRING/SUMMER
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Tiered skirt/African print silk sleeveless top: BILL HAIRE; diaper drape: BLASSPORT; sailor-front flannel, Olive Oyl blouse: ANNE KLEIN

Very Short: Striped cotton faille majorette: ELLIS; mid-thigh gabardine: WILLI WEAR; mid-thigh silk print: BETTY HANSON; short swingy crepe de chine: CALVIN KLEIN; short Glen plaid; box pleated short gray flannel: ANNE KLEIN; snap front mid-thigh cotton knit: BERN CONRAD; thigh-high silk charmeuse worn over silver shorts: ZORAN.

SILK SUITS: Jungle green safari style/sheer leopard print shirt: PINKY & DIANNE; white crepe sailor midy/solid navy pants or red/white trim: BONAVIDACOLA.

PANTS come in more lengths and shapes than ever: Longer and wider pajamas, harems, zouave, jodhpurs, culottes and divided skirts; bloomers, diaper drapes, cropped pedal pushers, knickers, shorts, newest have skirt panels fore and aft. Silk, linen, loom big.

Long Pants: White flannel, naval officer's stripe/navy-white argyle sweater: ANNE KLEIN; white silk sailor midy, navy/white stripe trim/pants: CYGNE, khaki safari pantsuit: KASPER/J.L.SPORT; sheer camouflage print/sequined leopard print top: DON KLINE; full-pleated linens/soft jacket/lace trimmed camisole: FRANK MASANDREA; full-gathered organdy/ruffle neck and sleeve blouse/satin sash: HANSON; tiered pastels/shirt/satin sash: BLASSPORT; tied-at-waist silk print trouser: GLORIA SACHS; gabardine trouser, banded cuffs: RON LEAL; linen-tweed trouser: PINKY & DIANNE; matte jersey diaper pants: STEPHEN BURROWS.

Tunic/Pants: Navy/white striped tunic/white sailor pants: KASPER; solid silk/African-inspired print: SOO YUNG LEE; navy/white stripe crepe tunic/pant/cardigan jacket: SANT'ANGELO; navy/white striped silk: CYGNE; navy/white stripe cotton knit cropped white pants: DDDOMINICK.

Jumpsuits: Elephant print silk/coat: MICHAEL KATZ; navy wool Popeye overalls: A.KLEIN.

Pajamas: Broad navy/white stripe linen: LAUREN; short shadow plaid silk: KASPER.

Zouave: Printed: HANSON; paisley: SACHS; ballooning cotton: CONRAD; printed cotton: WILLI WEAR.

Harem: Printed: BLASSPORT; white silk: CYGNE.

Bengal: Draped striped silk/tie-front jacket: KASPER; African print/one-shoulder top:

HAIRE; striped: C.KLEIN; Glen plaid/riding jacket: ELLIS.

Jodhpurs: Leather/Indian mess jacket: A.KLEIN; linen: LAUREN.

Pedal Pushers: Tri-color flag shirt/cropped sailor pants: PINKY & DIANNE; loose mid-calf linens: BETSY GONZALEZ; cropped silk crepe de chine: ZORAN.

Culottes: White/navy-white striped sweater set: KASPER; dirndled matte jersey: SANT'ANGELO; striped silk: ADRI; linen-tweed: PINKY & DIANNE.

Bloomers: Short pleated linen; striped linen Canterbury; Liberty print: ELLIS.

Shorts: Ruffled white cotton/Victorian jacket: HAIRE; soft linen knee-length trouser; draped suede knee pants: C.KLEIN; flared linen walk shorts: MRS. H. WINTER; short sequin pants: A.KLEIN.

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TORONTO: EATON CENTER

Bustling Eaton Center is the heart of "Metro" (as the hub of Toronto is often referred to), fills the equivalent of three city blocks, many weeks attracting more than one million visitors.

Within the glass-enclosed complex one can find 50 women's fashion and accessory boutiques, 9 menswear shops, 24 that sell both men's and women's wear, 28 shoe stores, 20 jewelry shops, 15 homefurnishing stores, 7 photography and 19 gift shops...19 sit down restaurants, 43 fast-food outlets and 18 cinemas.

Level I: Popular-priced fashion shops

Level II: Higher-priced and snappier merchandise

Level III: The best boutiques with prices to match

STEFANO (3rd Level)...595-9572

Newest addition to Eaton Center. Contemporary career woman...Canadian, American & European resources: Marni Knits, Miminna of Italy, Highland Queen Sports, Giorgio Sant'Angelo, Auckie Sanft's beautifully tailored coats and suits.

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EATON'S (Yonge & Dundas)

Major department store. This signature shop features European designers: Sonia Rykiel, Ungaro, Kenzo...Canadian: Leo Chevalier, Simon Chiang, Anne Sophie (Ms. Sophie's blouses soon in U.S.A.).

SPRING/SUMMER KNITS: MORE THAN "JUST SWEATERS"

Knits are comfortable, cool and carefree. Hence perfect for hot weather wear. Sweaters now a well entrenched category, at home or away. In every category including the now-indispensable Summer sweater. Looks, too, are in the current sportswear idiom.

TRIBAL PRINTS: Aztec chevrons and Indian blanket patterns, in deep vegetable dyes such as Sienna, saffron, umber, teal, ecru; South Seas and jungle themes in lighter brights and pastels with white

SOFT ROMANTIC INNOCENTS: in dusty lavender, blush and face powder tints; details include embroidery, pointelle, ruffles and lacy openwork giving the generally short, close silhouettes a fresh, feminine aura

BUT UPDATED CLASSICS are still the backbone of most knitted sportswear collections, and stripes look fresh again

PULLOVER SWEATERS: Boat neck cashmere/silk, push-up sleeves: ZORAN; short sleeved Indian blanket patterned silk/acrylic: FENN, WRIGHT & MANSON; striped cotton Zouave: BERN CONRAD; tribal embroidery, bead and ribbon trim: OVERTURES; sleeveless vegetable dyed linen, ribbed peplum: ADRI; short sleeved cotton-blend, intarsia yoke: GIORGIO SANT'ANGELO; V-neck, puffed sleeves: ANNE KLEIN; loose, short sleeved, in giant stripes: DDDOMINICK.

TANKS are Summer naturals, with or without partners: Baby tank: ZORAN; V-neck cotton/cardigan, both with ruffled front: SUSAN TOPLITZ; ruffle-shoulder lacy mohair; linen/ruffled shoulder cardigan: ADRI; striped bare-back boatneck: MARCASIANO.

TUNICS are versatile toppers over everything from bikinis to pants: Aztec print cotton: OVERTURES; boatneck, buttoned pockets: TOPLITZ; boatneck silk, push-up sleeves: SANT'ANGELO.

SHORTS help beat the heat, are mostly Bermuda-type walking shorts, and designer pre-styled sets improve total look, customer convenience and unit sales: Cashmere-silk/tank/tunic length cardigan: ZORAN; striped/matching twin sweater set: CONRAD; African-inspired geometric silk-cotton/oversize blouson: ADRIENNE VITTADINI; lacy pastel/tank: IZABEL.

DRESSES: Sleeveless African-geometric silk-cotton mini-shift, rolled shoulders and collar; banded-hem, strapless shift: VITTADINI, striped shirt-dress: LIZ CLAIBORNE.

FI FINDS

JOHN BATES, 550 Seventh, 997-1710

Elegant ballgown, glazed ribbed taffeta/white Swiss embroidered organdy ruffles at neck & sleeves highlights this "Made In England" collection. Nylon lace/point d'esprit (short and long) dresses; short cotton dresses (a touch of poly), special in black/white, white/black.

MAUREEN CULLINANE, 253 W 26th, 242-4825

Designer collection of hand-loomed sweaters, blouses, skirts, pants & dresses in natural fabrics. Soft, feminine, the line considers itself the American Krizia.

MICHAEL KATZ, 13 E. 17th, 929-3976

Hand-painted silk crepe de chine cocktail & evening clothes all in original prints & designs. Kimonos, long & short dresses feature wild prints (one size fits all).

ERIN KENDALL OF IRELAND

(Div. Hugh-Ryan), 350 5th, 947-5607
Manufactured in Ireland. Complete wardrobe for men & women. Shearling coats & jackets...also, leather (quilted, too). Sweaters: shetland, alpaca, fisherman knits. "Crock-O-Gold" gossamer-weight wool shirts & blouses, 40 colors. Irish tweed suits & jackets.

GIOVANNI DE MOURA, 56 W 39th, 391-2253

Silk macrame/hand-painted matte jersey, day-into-evening dresses, pants, jumpsuits. NEW COLLECTION: "GRID"...all-over prints, "graph" design in rayon challis; cotton... dresses & separates.

VICTOIRE, 1411 Broadway, 221-4944

Designed by Kathy Manning...
Linen & cotton grouping: skirts, jackets & pants. Two-piece dressing: 100% cotton eyelet; silk crepe de chine; calia lily print on 100% cotton lawn & interlock knit. Safari Group: Cotton sheeting, solids and jungle print.

THE 44TH INTERSTOFF AUTUMN/WINTER 1981-82

OVERVIEW: Interstoff, in spite of poor attendance, empty booths and late timing, still remains the important international fabric fair and, although most serious buying is done at earlier fairs, Interstoff remains confirmation of color and trends seen at Fabrex, Premiere Vision and Ideacom.

Emphasis was on fabrics for cold weather dressing, especially winter cottons as an alternative to wool, luxurious and expensive cloths of superb quality. Also, the explosion of prints--ethnic and conversational, the wonderful variety of knits and more unusual contrasts of texture and ensemble coordination of fabrics often achieved by coloration. The classics continue, updated by use of color.

THE FABRICS:

Wool and blends...The Rustics

Chanel tweeds, shetlands, Harris tweeds, Prince of Wales and district checks...Softies: brushed, polished, felted, mohair, alpaca, cashmere, fleece, melton, wool velour, broadcloth, loden, blanket looks from classic plaids to ethnic. Light-weights: challis, etamine, sheer merino and twill.

Winter Cottons: Thin, brushed for shirtings, heavily brushed at times on both sides, reversible, quilted, coated, sueded, most directional bottom weights are sueded... uncut corduroy, duvetyne, velveteen, moleskin.

Luxurious: Silk...velvet, brocade, cloque, "gutsey" satin, moire, thin yarn-dyed taffeta, sometimes shot with gold, blended with wool for faille and twill, printed, brushed, sheer...chiffon, georgette, lace.

The Knits: In a wide variety from softly brushed hairy surfaces to fleece and blanket looks ...double jersey, large gauge with the appearance of Irish handknits or Chanel tweeds, single jersey blended with rabbit hair or angora, matte jersey, raschelle and chenille

knits, reversible...quilted, double-faced, felted, striped, jacquarded...many are shot with gold.

Decoration:

Gold and Glitter: For day and evening in knits and wovens, printed on cotton and silk, lame, in all weights, plain and crinkled, gold threads quilting sheer wool. Some silver was also used, as well as embroidery.

Pleating: "Fortuny" pleats, to 1/2" pleats; fancy patterned pleating. When not pleated, they were often printed or crinkled to resemble pleating.

The Prints: Ethnic and Conversational, Peruvian, Aztec, geometric stripings and all-overs ...Paisleys from large scale dramatic kashmirs to brush stroke amoebas, feather paisleys, camouflage in unusual coloration; foulards, heraldics, batik, middle European florals, floral block prints, mosaics, home-furnishing large scale florals, fruit and nut patterns, winter scenes, hunting and sport motifs. Stripes continue... shadow, hairline, regimental, club, panama, plaids - newest in small scale patterns and colorways especially ancient madder.

Color: The winter neutrals from off-white, ecru to cork, taupe and warm brown. Loden, bottle, forest green. Dark brown, winter navy, rose-hip red, Gobelin blue, cinnamon tea, mallard, ginger, blue-green, ochre, Burgundy.

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